

Generosity Team
Zoom Meeting Sept. 26, 2023
1PM

Present: Gail Bishop, Craig Wruck, Laurel Podulke

Feasibility Study

- The methodology for participant selection was reviewed.
- A letter, followed by an email to the Calandy link, was sent out the week of September 18th.
- To date there are 51 households participating.
- A second invitation was sent by email, then follow-up letter, to fill four remaining slots.
- The team discussed staffing the days Rachel Maxwell is conducting interviews and developed a schedule working in 4-hour shifts, Oct. 6-11.
 - Gail will check with the office about setting up coffee, water, and treats.
 - Gail will check with Erika about the best room to hold the interviews as well as where the appropriate staging and waiting areas should be located.
- Rachel will be arriving on Oct. 5 and will be staying in the apartment at Bishops.
- The team will attend the forum on October 11th where Rachel will have a Q & A about the feasibility process.
 - We will plan to eat with her at the Tupper Supper to plan for the capital campaign and to answer any concerns we may have.
 - We also plan to report back about the forum and campaign kickoff gatherings when we meet on the 11th.

Feasibility follow-up

- Craig and Laurel will attend the Board meeting on October 18th, at 7 PM. Rachel will have the results of the feasibility study and present them via ZOOM to the Board, Generosity and Core Teams.

Updates:

- Jean Murray is the treasurer for the pre-Capital Campaign processes as well as the campaign itself.
- A Capital Campaign Publishing Team has been formed.
 - Members are Kathy Brutinel, lead, Sue Wheeler, Barb Foss and Erika Fetterman, staff.
 - They plan to have an initial meeting to set ideas in motion.
 - The theme of the capital Campaign is, "Together We Can".

Campaign planning:

- Craig will check with Luke about timing for a forum dealing with investment giving for the Capital Campaign.

- The team discussed two kickoff gatherings:
 - A Leadership kickoff during the quiet phase of the campaign to be held mid-January. The goal would be to have a significant amount raised before the general campaign.
 - Because the campaign will run mid-February to Mid-March, it was thought that a Valentine's Day kick off could work. Laurel will discuss this idea with Luke. Having the celebration on Valentine's Day itself, which is mid-week on a Wednesday, could provide good attendance and not interfere with a weekend. This party would be open to families and one idea would be to engage the children making valentine thankyou's for those in attendance.
- Visiting Steward training is Feb. 3-4.
 - Rachel will be returning for the training.
 - We will need 50 plus stewards.
 - We will ask Rachel if small group visits could work for an older group, young families etc. this may reduce the number of stewards needed for a face-to face canvass.